

Spring, 2009

Dear Friends;

Every patient touched by your work at Sequoia Hospital will go on to touch the lives of countless of their friends, family, neighbors and coworkers. Tomorrow's children and grandchildren yet to be born will be shaped by your efforts today. Each of us can truly only begin to imagine the real impact of our care, as it ripples forward to those that we may never meet.

Those whom we serve will likewise see but a few of the thousands of individuals who have made their world-class care possible. Now in its 25th year, the Sequoia Hospital Foundation is the proud partner of Sequoia Hospital and its physicians, staff and volunteers in delivering exceptional, nationally-recognized care. Philanthropic gifts to the Foundation from our Sequoia family and from the community at-large allow us to provide funding for the equipment you use each day. We hope that you will consider giving to the Foundation's 2009 Employee Campaign and providing for the care of your own friends, family and neighbors.

We look forward to continuing Sequoia's exceptional legacy of employee support. In 2005, the Sequoia Hospital Foundation began an ambitious three-year employee giving campaign with a goal of raising \$300,000. We quickly learned that the spirit of philanthropy was alive in our halls and that Sequoia's employees were passionate about giving to support the life-saving work happening around them each day and we cautiously raised that goal to \$400,000. By the time our employee campaign solicitations ended, however, Sequoia's employees had pledged more than \$760,000 to support the building of the new Sequoia, easily doubling our original campaign goal.

While the Foundation is a fully independent, separately governed organization apart from the hospital, we are proud that Foundation and hospital leadership work in close alignment to provide funding for critical equipment throughout the hospital. To assure that we are able to continue to help provide the equipment you need in your department, we are respectfully asking for your support. ***We need you!*** We are humbled by all that you already do for the hospital and we know that in today's economic times you are carefully considering all of the requests for contributions you receive.

Because these *are* uncertain times, please be assured that you can always amend any pledge you make. Give with the comfort of knowing that 100% of your contribution to the Sequoia Hospital Foundation comes directly back to support patient care and comfort at Sequoia and that, thanks to the generosity of the Sequoia Healthcare District, every dollar you donate will be matched *dollar-for-dollar*, doubling the impact of your giving in 2009.

As you will see on the enclosed pledge form, giving to the Sequoia Hospital Foundation is convenient and easy. You may give a one-time gift or pledge an ongoing gift using a check or credit card or by donating through payroll or PTO deduction. Gifts made to the Foundation may be designated towards the New Sequoia Hospital Campaign, your department or the department/fund of your choice or towards the “greatest need” fund, meaning that the Foundation Board of Directors will direct these unrestricted gifts to provide support to an area(s) of Sequoia Hospital identified by leadership.

All gifts to the Foundation are meaningful and impactful. Our 2009 Employee Campaign goal is not a financial one, but rather we are asking all employees to consider making a gift that is meaningful to you. In our 2005 Employee Capital Campaign, many of our employees found that an “*Hour Club*” gift provided them with this opportunity. Participants in the “*Hour Club*” contribute the equivalent of one hour of their payroll or PTO to the Foundation each pay period and will receive special recognition for their contribution. Please be sure to fill out the form completely, so that we know how you wish to be recognized.

Our 2009 Employee Campaign will run from May 4 – May 29, 2009. There will be weekly drawings for exciting prizes donated by our friends in the community throughout the campaign and the earlier you submit your pledge card the more chances you have to win. Please take a moment to review the enclosed information or go to www.sequoiahospitalfoundation.org/employeegiving for more information or to give online via credit card. For your convenience, a pledge card and return envelope are enclosed.

If you have any questions, please contact Dani Gasparini, Employee Campaign Director, in the Sequoia Hospital Foundation at (650) 367-5133.

On behalf of my fellow members of the Sequoia Hospital Foundation Board of Directors, thank you for your thoughtful participation and all that you do to provide exceptional care at Sequoia Hospital every day.

Sincerely,

Deanna S. Dooley, Chair
Sequoia Hospital Foundation Board of Directors

Partial List of Recent Projects Funded by the Sequoia Hospital Foundation

Arthroscopic carts
Colon Cancer and Fall Prevention awareness campaigns
Da Vinci Surgical Robot
Dr. William Kennett Memorial Nursing Scholarship Program
Emergency department warming cabinet and bedside registration equipment
Equipment and remodel of the cardiac suites (Cath labs and BiPlane/EP labs)
Faxitron X-ray equipment
Gulmay X-ray therapy equipment and IMPAC software and training for Radiation Oncology
Health & Wellness Center programs and remodel
Hemodialysis equipment
Hover mats
Infusion Center furniture and equipment
Intraoperative balloon pumps
Laboratory remodel
Lung cancer screening program
Lung Games participation
Mental Health Unit furniture and remodel
Muse EKG system
New patient beds (including specialized LDRP beds for the Birth Center)
Palliative Care carts and supplies
Patient thermometers
Pharmacy locked anesthesia carts
Pulmonary rehabilitation equipment
Radiation/Oncology patient care and comfort items
Sequoia Guest House supplies and maintenance
Short Stay Unit CD players
Surgical instrumentation and equipment
Transport gurneys
Ventilators
Wireless telemetry units for the Birth Center

If you have questions about equipment funded by the Sequoia Hospital foundation in your own department, or if you have identified a need the Foundation might be able to address, please talk with your manager.

Your manager will know how to properly bring your suggestion to the attention of both hospital and foundation leadership.