



Giving thanks.

2020-2021 Annual Impact Report



Our mission

The mission of the Sequoia Hospital Foundation is to develop and secure funding for the benefit of Sequoia Hospital.

Our Foundation

For nearly forty years, the Sequoia Hospital Foundation has partnered with our community to support and enhance Dignity Health Sequoia Hospital's life-changing and life-saving programs. Foundation support has touched every one of the hospital's patient care departments and in doing so has impacted the care every one of Sequoia's patients receive each day.

Last year nearly 800 donors gave generously to support our mission and we are pleased that every donation raised locally stays local and 100% of every gift is used to benefit the donors' area of choice.

Recent gifts have supported essential equipment for Sequoia's award-winning Heart and Vascular Institute, caregiver response and resiliency programs for our physicians and staff, scholarships to train the next generation of nurses, cutting-edge technology for cancer diagnosis and treatment, support for our family-favorite Birth Center, emergency medicine and so much more.

Currently the Foundation is raising funds for new dual source CT imaging equipment and enhancements to the Sequoia Hospital Breast and Diagnostic Center

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A message from our leadership



Ken Tehaney
Board Chair



Jennifer Svihus, CFRE
Foundation President

Dear Friends,

Thank you for providing support and confidence in the Sequoia Hospital Foundation once again this year. While it was a year of health concerns, stress, and anxiety for many, the community overwhelmingly came together to support one another and support the hospital. As we look back on 2020, we are more grateful for our donors than ever before.

It's been a transformative year for our Heart and Vascular Institute in particular. Thanks to a generous \$10 million gift from an anonymous donor, we can update the technology and remodel the space in our Cardiac Catheterization Labs.

Elsewhere, our community came forward to support our hospital staff as they did all that was necessary to care for their patients in the most challenging of times. Contributions to resiliency, renewal and recognition programs warmed our hearts.

Through gifts of all sizes, we continue to find ways to meet the needs of our patients, employees and the communities we serve through Sequoia Hospital. On the following pages, you will meet donors like you who inspire exceptional health care in our community through philanthropic support.

With Gratitude,

Ken Tehaney
Board Chair

Jennifer Svihus, CFRE
Foundation President

“We may not always be able to give everything to everyone, but we each need to give as best we can.”

**- Bayardo Chamorro
Foundation Donor**



Giving by the numbers

Total dollars raised

This year, our donors came together to realize the power of generosity and gratitude in our community. The results have been inspiring.

\$11.54 million



Transfers to hospital

Transfers made by the Sequoia Hospital Foundation to Sequoia Hospital show collaboration as monies are transferred only after the obligations of donor intent have been met.

\$4.34 million



Total donors

Donors bolster innovation, bring together our community, and serve the vulnerable. Together we accomplish what none of us could do alone.

789 individuals & organizations



How funds are raised

At the Sequoia Hospital Foundation a diverse group of donors supports our work through a variety of ways—annual donations, grants, planned and estate gifts, and *although virtually this year*, attending events—we, and the patients we serve, are forever grateful.

Donations, both large and small, enable our Foundation to provide funding for essential care programs and equipment, necessary caregiver resiliency and continuing education, and scholarship funding through our Dr. William Kennett Memorial Nursing Scholarship Program.

FY 2021 revenue

Foundations	Individuals	Government Grants
\$10,402,650	\$836,869	\$252,545
Corporations	Planned Giving	
\$52,730	\$22,017	

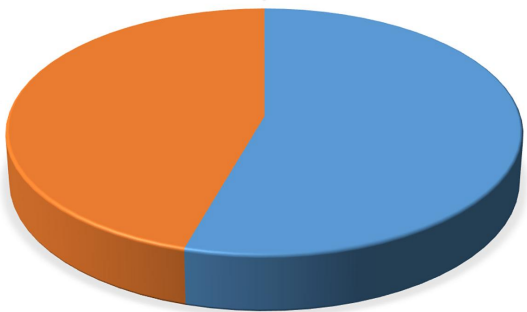
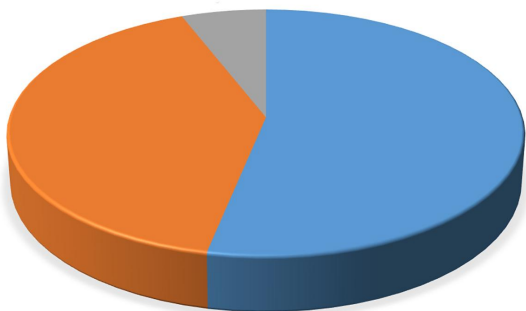


Anticipated planned gifts

\$4,736,000

Total assets

Investments \$14,513,880
Contributions \$11,114,756
Other \$1,625,779



Total liabilities & net assets

Restricted \$14,842,953
Unrestricted \$12,410,296
Liabilities \$1,166

Your support at work

In fiscal year 2021 these are the top ten areas that were funded through donations made to the Sequoia Hospital Foundation.

<div>Heart & Vascular Institute</div> <div></div> <div>\$10,187,785</div>	<div>Caregiver Response</div> <div></div> <div>\$403,178</div>	<div>Greatest Need</div> <div></div> <div>\$281,640</div>	<div>Radiology CT Scanner</div> <div></div> <div>\$262,328</div>
<div>Kennett Scholarship</div> <div></div> <div>\$179,407</div>	<div>Emergency</div> <div></div> <div>\$105,505</div>	<div>Jernigan Nursing Awards</div> <div></div> <div>\$50,000</div>	<div>Women's Health Center</div> <div></div> <div>\$41,250</div>
<div>Other</div> <div></div> <div>\$37,342</div>	<div>Birth Center</div> <div></div> <div>\$18,374</div>	<div>Together we heal.</div>	

Berdine and Cliff Jernigan

Peninsula residents, Berdine and Cliff Jernigan, have visited more than 100 countries around the globe. Berdine, a former teacher and real estate broker, has run 19 marathons in places as far off as Stockholm, Sweden and Cape Town, South Africa. Cliff, a tax attorney and the author of three books, was an avid golfer and tennis player who produced wines under the Olive Hill Lane Press label from grapes grown on their Woodside property.

Berdine and Cliff have also both been cared for at Sequoia. “As patients, we have noticed the small hospital feeling of warmth, caring and competence at Sequoia,” notes Cliff. “We are not just a number that we might be in other bigger hospitals in the area.”

The Jernigans are both philanthropically-minded and have given generously to support Sequoia’s Heart and Vascular Institute, COVID response efforts and other Foundation programs. Since 2018, recognizing the ongoing nursing shortage and wanting Sequoia to have the most caring and qualified nurses, the Jernigans have funded the Berdine and Cliff Jernigan Scholarships as a part of the Foundation’s annual Dr. William Kennett Memorial Nursing Scholarship Program.

In 2021, motivated by personal experience, they worked with the Foundation to create the Berdine and Cliff Jernigan Exceptional Nursing Awards. “During our stays at Sequoia, we noted there was always an emphasis on the patient,” Cliff observed. “However, the patient is also a customer, and we feel an emphasis in this area has been lacking.” While underscoring that they have found Sequoia’s nurses and other caretakers to be exceptional, the Jernigans’ intent in creating the awards is to recognize providers who treat those they care for not only as patients but also as customers and individuals. Their monetary awards inspire a renewed focus on respect and courtesy, flexibility, helpfulness, empathy, attentiveness, listening and communication skills, a positive attitude and the ability to notice and solve issues.

The Foundation’s staff has worked closely with Cliff and Berdine to discuss giving methods to help them meet their philanthropic goals. The Jernigans recently established a charitable remainder trust which is anticipated to provide more than \$1.1 million in endowed funding for the Kennett Scholarship Program, Heart and Vascular Institute and nursing awards program.



Berdine and Cliff Jernigan.



The Jernigans pictured with their 2020 scholarship award winner, Carolyn McBirney.

Transformational generosity



Every gift, regardless of its size, is an act of profound gratitude and generosity. Occasionally, however, an individual donor makes a truly transformational gift – one that enables remarkable advances in patient care that would otherwise not be possible.

At the start of our last fiscal year, the Sequoia Hospital Foundation received one such gift ... a generous \$10 million donation from a private foundation, which wished to remain anonymous. The donation was the largest single donation in the history of the Sequoia Hospital Foundation and was given to make possible substantial renovations within the hospital's award-winning Heart and Vascular Institute.

"This transformational gift is visionary," said Hardwin Mead, MD, (pictured above) physician leader at Sequoia Hospital's Heart and Vascular Institute. "The enhancements to our cardiac electrophysiology laboratories will measurably advance cardiovascular care at Sequoia — allowing us to continue providing advanced state-of-the-art technology for cardiac

procedures and helping patients achieve their therapeutic goals in the most efficient and safe manner possible."

Like medical facilities across the nation and globe, Sequoia Hospital has had to divert much of its financial resources to the COVID-19 response. While the hospital continues to offer the same advanced cardiac care for which it is well known, it cannot at this time fund updates to non-COVID-19 hospital programs and projects. At this challenging time, community donations such as this are essential to a hospital's operations and ability to provide high-quality, world-class care to the community.

"We are humbled by the exceptionally generous and powerful nature of this gift," said Bill Graham, President of Sequoia Hospital. "The impact of their giving on Sequoia's patients will be felt and recognized by many for years to come."

Hear more from Dr. Mead:
<https://youtu.be/lly384t2JDk>

A gift for the future of Sequoia Hospital

There are many ways to give to the Sequoia Hospital Foundation for the benefit of the people and programs of Sequoia Hospital. While most individuals think of an immediate cash donation, other giving vehicles can have differing benefits to the hospital as well as the donor and their family members. Some of these methods of giving can provide for a long-lasting legacy at the hospital as well as a trusted annual income for the donor.

In 2001, Redwood City resident Cristina Cosio approached the Sequoia Hospital Foundation wishing to make a sizeable donation to benefit the hospital's future. Mrs. Cosio was, at the time, the owner and operator of Oak Knoll Manor, a local assisted living facility for seniors. She was planning to close her business and, as a long-time grateful patient of Sequoia, wanted to give back for its future.

Mrs. Cosio, her family and her attorney met with the Sequoia Hospital Foundation to establish a charitable remainder trust. A charitable remainder trust is a gift of cash or other property to an irrevocable trust. Under the terms of the trust, the donor receives an annual income stream from the trust for a term of years or for life and the named charity receives the remaining trust assets at the end of the term.

For the remainder of her life, Mrs. Cosio received regular payments from the trust. Sadly, she passed away in October of 2019 but not before being honored as a member of the newly established 1950 Sequoia Society for her visionary giving.

Cristina Cosio was honored as an inaugural member of the 1950 Sequoia Society at a reception held on October 15, 2018 to coincide with the 68th anniversary of the dedication of Sequoia Hospital.



The 1950 Sequoia Society

The Sequoia Hospital Foundation's 1950 Sequoia Society recognizes those individuals in our community who have provided for Dignity Health Sequoia Hospital's future through an estate or planned gift.

By including Sequoia Hospital Foundation in your estate plans, you are also leaving your print on the future of the hospital. Your legacy will help Sequoia Hospital write its next innovative chapter so we can continue to live up to the high standards of care set forth by its founders decades ago.

If you are interested in discussing ways in which you can support Sequoia's future, please visit mysequoialeadership.org or contact the Sequoia Hospital Foundation at (650) 367-5657.

“Organizations get what they need most of the time but they don’t get all that they want. It’s for us to give them some of what they want.”

- Bayardo Chamorro



Originally from Nicaragua, Bayardo Chamorro grew up in San Francisco’s Mission District before moving to Redwood City. He remembers his experiences in larger San Francisco hospitals and notes the difference at Sequoia. “It’s always so comforting to be at Sequoia,” he says. “The idea of comforting people in their hour of need is more apparent at Sequoia than other places.”

Mr. Chamorro and his family have been cared for at Sequoia and for nearly 30 years he has been giving back to support the hospital’s people and programs.

“It’s important that all of us support national issues but we also have to be mindful to support our local organizations like our hospitals and schools,” he continues. “I want to do my part. I don’t believe in necessarily having the greatest bells and whistles ... they’re nice ... but the substantive portion should always be focused on patient care so that patients always get the attention they need quickly.

“I want the people who work at Sequoia to know that people like myself care, and I hope they care just as much. They are the hospital’s biggest stakeholders and if it is a passion for them, I hope they will give to support it too.”

Giving by example

With more than \$11.5 million raised last year, it is clear that the Sequoia Hospital Foundation appreciates the support of its community of donors. What may be less evident to many, however, is that that support begins from within.

After agreeing to undertake the **\$4 million Imaging for Tomorrow Campaign** for Sequoia’s new dual-source CT scanner, every member of the Foundation’s board of directors pledged their financial support. Being able to demonstrate this exceptional level of internal stakeholder commitment to our outside funding partners is critical in securing their support.



In her own words



Patti Friedenbach, RN shares her Sequoia story

"I grew up down the street and used to walk up to the Sequoia Hospital gift shop after getting my allowance on Saturdays to get candy starting back in 1968.

I have worked at Sequoia for 32 years ... in the Intensive Care Unit, Cardiac Cath Lab and now in the Emergency Department (ED). I enjoy working in the ED because I like the fast pace and I enjoy working with my nurse and doctor friends. My favorite memory of Sequoia is of Dr. Buckley who walked through the ED every morning with a new joke.

The patients that come to Sequoia's ED are all part of our community and treat us like family. They usually know our names! We also have a great team of specialists that come in and are available to us by phone for advice. We are very lucky to have such a group of doctors that truly care about their patients.

I started giving to the Sequoia Hospital Foundation when I worked in the Cath Lab. I saw all the equipment the Foundation purchased that helped our cardiology department give such high quality care. A couple of my favorite things that the Foundation funded are the guest house for our out-of-town patient families and of course the memory benches outside the ED!

I continue to donate to the Foundation because I see what wonderful projects they fund. Currently, it's the equipment for the Women's Health Center and the Cath Labs and hopefully soon a new dual-source CT scanner.

Looking ahead five years I would like to see Sequoia Hospital still a small community hospital that gives high quality care. I hear time and time again from patients that they hate going to that hospital down the road because it is too big and they feel they don't get the personalized care that we give here. I hope the Foundation can continue to provide us with top quality equipment so we can continue to give top rate care."

Thank you Patti, for all that you have given to the Foundation, the hospital and, most importantly, the patients who have trusted you with their care for the past 32 years!



A foundation of care

Spanning a decade, the Sequoia Hospital Foundation's relationship with the Harbor Lights Foundation underscores the significance of family foundations in supporting health care excellence at Sequoia.

What began with a gift to the capital campaign in 2011 to support construction of the hospital's patient pavilion has continued since. The Harbor Lights Foundation and members of the Weintz family, including Eric Weintz, MD, have made their gifts primarily in support of Sequoia's Emergency Department, where Dr. Weintz practices. Their generous giving has also benefited our Foundation's Greatest Need Fund, supporting critical programs and equipment throughout the hospital.

Harbor Lights Foundation was established by Dr. Weintz's father, J. Fred Weintz, Jr. In addition to healthcare, their foundation supports work in the areas of education, the environment and human services.

Join our community

The Sequoia Hospital Foundation invites you to become an active partner in our programs and campaigns.

Throughout the year the Foundation hosts virtual and in-person events and informational sessions and our community is invited to attend, sponsor and occasionally volunteer at these important gatherings. Many of these events and other efforts are organized by volunteer committees. If you are interested in participating, we invite you to contact our office to learn more about the opportunities that may exist.

For the latest information, visit us at sequoiahospitalfoundation.org, follow us on social media or contact us directly at 650.367.5657.

Facebook: [@sequoiahospitalfoundation](https://www.facebook.com/sequoiahospitalfoundation)

Twitter: [@seqfoundation](https://twitter.com/seqfoundation)

Instagram: [@seqfoundation](https://www.instagram.com/seqfoundation)



Ways to give



There are many ways to support Sequoia Hospital.

There's a sense of satisfaction when you decide to support outstanding health care in our community. Your gifts to Sequoia Hospital Foundation help us build on our commitment to excellent clinical care and exceptional patient experience. Through philanthropy, Sequoia will continue to invest in the wellness of the communities we serve. Below are a few ways you can support Sequoia Hospital Foundation.

Gifts of Securities

One of the most tax-efficient ways to give is by contributing long-term appreciated securities, like stocks. There are two huge advantages to donating in this way.

One, since you are not selling your stocks, there are no capital gains taxes to be concerned with, and the more appreciation the stocks

have, the more significant your tax savings will be. The second advantage is that any of your stocks purchased over a year ago with a current value greater than their original cost can be donated and become eligible for a tax deduction equal to the total fair market value of the stock.

Make a Distribution to Sequoia Hospital Foundation through your Donor Advised Fund

If you have a donor advised fund with a financial institution or community foundation, please consider making a distribution to Sequoia Hospital Foundation or listing us as a final beneficiary. You may make distributions by contacting your donor advised fund administrator to direct gifts to Sequoia Hospital Foundation.



There's a sense of satisfaction when you decide to support outstanding health care in our community.

Ways to give (*continued*)

Make a Gift Tax-Free With An IRA

Make a difference today and save on taxes. It's possible when you support Sequoia Hospital Foundation through your IRA.

A Special Opportunity for Those 70½ Years Old and Older

You can give any amount (up to a maximum of \$100,000) per year from your IRA directly to a qualified charity such as Sequoia Hospital Foundation without having to pay income taxes on the money and qualify for your minimum distribution. Gifts of any value of \$100,000 or less are eligible for this benefit, and you can feel good knowing that you are making a difference at Sequoia Hospital. This popular gift option is commonly called the **IRA charitable rollover**, but you may also see it referred to as a **qualified charitable distribution**, or **QCD** for short. To make a charitable IRA rollover transfer, contact your IRA administrator and instruct them to transfer funds to Sequoia Hospital Foundation.

Let us help you plan for the future.

If you have questions about supporting Sequoia Hospital Foundation using one of these types of gifts, please contact Jennifer Svihus at 650.367.5712 or by email at Jennifer.svihus@dignityhealth.org.





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Thank you!