Sequoia Hospital Foundation

GRATITUDE

Creating a healthy community. Together.

Spring 2017

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PLANNING TODAY FOR SEQUOIA HOSPITAL'S TOMORROW:

Dr. John Koza began his relationship with the Sequoia Hospital Foundation in 2012 with a gift recognizing Luis Castro, M.D. as his Guardian Angel. Dr. Koza is the co-inventor of the rub-off instant lottery ticket used by state lotteries, a former consulting professor at Stanford University and the inventor of genetic programming. Today he focuses his efforts largely on a state-by-state effort to revamp the Electoral College in the United States.

During the construction of Sequoia's new Patient Pavilion, Drs. Koza and Castro joined a small group for a site tour to discuss the future of the hospital's surgical and cardiac programs. Shortly thereafter, Dr. Koza approached the Foundation team to discuss his options for a gift in support of the hospital's future. Subsequently, in 2014, Dr. Koza made a nearly $1 million gift via a Charitable Remainder Unitrust with Sequoia Hospital as the beneficiary.

"It was important to me to be able to convey my support of Sequoia Hospital while honoring Dr. Castro for his exceptional care," commented Koza. *"Choosing this vehicle for my giving means that I can express my gratitude today to Dr. Castro and his team by making a gift that will provide for the future of the hospital's programs. I am honored to know what the impact of my trust will be on the hospital and its patients."*

PRESIDENT'S MESSAGE:

Welcome to the spring edition of the Sequoia Hospital Foundation's GRATITUDE newsletter. In this issue you will notice several sections devoted to estate planning and planned giving. Our Foundation recently launched ***www.sequoialegacy.org***, a robust tool to help Sequoia's community members as they plan their financial future. I invite you to review the website's helpful videos and planning tools and complete the enclosed form for more information. We look forward to working with you.

Gail D. Rudolph, M.S., CFRE
President, Sequoia Hospital Foundation

IN THIS ISSUE:

PLANNED GIVING: Learn how you can make a gift today for Sequoia's tomorrow
BOARD MEMBER PROFILE: Learn more about our Foundation leadership
FOUNDATION EVENTS: Don't delay! Get your tickets to Boot, Scoot & Boogie today
CELEBRATING OUR CAREGIVERS: The Foundation's recent Guardian Angel luncheon

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sequoiahospitalfoundation.org

BOOT, SCOOT & BOOGIE - JUNE 24TH:

Registration is now open for the Sequoia Hospital Foundation's upcoming **Boot, Scoot & Boogie** event benefiting Sequoia Hospital's award-winning Birth Center. The event will be held on Saturday, June 24, 2017 at Woodside's National Center for Equine Facilitated Therapy (NCEFT). To purchase tickets and to learn more about sponsorship please visit us online at: ***www.sequoiahospitalfoundation.org.***

Your $250 registration enables you to enjoy this unique outdoor event. The evening's highlights will include cocktails, BBQ, live music, dancing, (*including line-dancing lessons!*), both live and silent auctions, and an opportunity to sit for the Original Butt Sketch artist, as seen on the Jimmy Kimmel show. Don't miss out. *Buy your tickets today!*

DOCTORS' DAY 2017:

We were honored to host breakfast for Sequoia's physicians in the Foundation office on March 30th in celebration of National Doctors' Day. Thank you to all those in our community who made gifts in their honor.

AWARD-WINNING FOUNDATION:

We're proud to share that the Sequoia Hospital Foundation was selected from among all 31 Dignity Health Foundations to receive a 2017 "*Phillie*" award at the recent annual Philanthropy Summit in Arizona.

HONORING SEQUOIA'S GUARDIAN ANGELS:

The Sequoia Hospital Foundation's Guardian Angel program provides Sequoia's grateful patients and their families with an opportunity to recognize a special caregiver while making a contribution to support their work and the hospital's programs.

Recently, the Foundation held its annual spring luncheon to bring together our newly recognized Guardian Angels and the grateful donors who gave in their name. In most instances, this gathering is the first reunion of the caregiver and their grateful patient, making this a very special and touching event. To date, more than 460 Guardian Angels have been recognized and nearly $700,000 has been given in their honor.

To learn more about the Guardian Angel program visit our website at ***www.sequoiahospitalfoundation.org/guardianangel.***

MEET THE FOUNDATION BOARD:

Dr. Luis Castro is Dignity Health Sequoia Hospital's Director of Cardiothoracic Surgery. Under his leadership, Sequoia has been recognized as one of the top cardiac centers for best surgical outcomes in the country. Dr. Castro received his medical degree at Stanford University School of Medicine, completing his internship and residency in general surgery at Stanford as well. Dr. Castro completed his cardiovascular surgery fellowship at the University of Southern California and is board certified in surgery and thoracic surgery. He has been involved in or performed more than 7,000 cardiac operations and has particular interest in minimally invasive heart surgery and complex valve repair and reconstruction.

Dr. Castro is active in the field of clinical and outcomes-based research and quality assurance. He has been published in numerous publications and has presented multiple times at scientific sessions. Dr. Castro is a member of the American College of Surgeons, the Western Thoracic Surgical Association and the Society of Thoracic Surgery. He has served as a consultant for Medtronic and St. Jude Medical, Inc.

PLANNED GIVING SEMINAR:

Interested in learning more about creating a plan for your future? The Sequoia Hospital Foundation would like to invite you to attend a free seminar with Ellen Haas (Founding Partner at Haas & Blake LLP, specializing in estate planning and administration) and Tara Fowler, CFP, CRPC (Vice President and Wealth Management Advisor at Merrill Lynch). Tara and Ellen, both members of the Foundation's Board of Directors, will walk attendees through the basics of the estate planning process discussing individualized goals, unique considerations, financial information and finally the best methods and tools available to you. This is an informational session only and we encourage you to speak with your own advisors to help determine what's right for your unique situation.

Our seminar will be held at TOWN Restaurant in San Carlos at 5:30 pm on Monday, July 17, 2017. Space is limited. If you are interested in attending, please complete and return the form below or call the Foundation office at (650) 367-5657.

CUT HERE

PLANNING FOR YOUR FUTURE:

The Sequoia Hospital Foundation looks forward to helping you achieve your goals as you plan for the future. Our team is able to provide resources and work with you as you develop your plan. To help us better serve you, please complete the information below and return this form to: **Sequoia Hospital Foundation, 170 Alameda de las Pulgas, Redwood City, CA 94062**.

- ☐ **I am interested in attending the estate planning and planned giving seminar** mentioned above. Please contact me to confirm details.
- ☐ **I am interested in receiving more information about planned giving and planning for my future**. Please send me additional materials.
- ☐ **I am interested in speaking with someone in person or by phone**. Please contact me at your earliest convenience.
- ☐ **I have already included the Sequoia Hospital Foundation in my estate planning**.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SAVE-THE-DATE:

The Sequoia Hospital Foundation's 33rd Annual Invitational Golf Tournament will be held on September 18, 2017 at the Sharon Heights Golf and Country Club in Menlo Park. The complete registration and sponsorship details will be made available soon both by mail and on the Foundation's website.

ANNUAL HEALTHCARE SPONSORS:

Please join us in thanking the following businesses who have stepped forward to pledge their annual support to Sequoia Hospital and the Sequoia Hospital Foundation. To learn more visit ***sequoiahospitalfoundation.org/ahs***

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IN MEMORIAM:

The Sequoia Hospital Foundation is saddened to share the news of the passing of Theresa Hannig and Frank Parcell, Jr., emeritus members of the Foundation's Board of Directors and treasured members of the Sequoia family.

Theresa Hannig joined the Foundation's Board of Directors in 1992 and subsequently served, with her husband Frank Hannig, as a co-chair of the Foundation's Gala. Some years after Theresa's Board term concluded, her son Frank, Jr. joined, eventually serving as the Board's chair. Theresa's son Ted is a long-time member of the hospital's Community Advisory Council and the Hannigs continue their family's support of Sequoia.

For the Parcells, like the Hannigs, service to Sequoia is a family endeavor. Frank Parcell, Jr. joined the Foundation's Board in 1997. After his Board term, he and his wife Maxine continued to be supporters of Sequoia's programs. Frank's son, Frank Parcell, III also served on the Foundation Board and is currently a member of its Finance Committee.

Please join us in keeping the Hannig and Parcell families in your thoughts during this difficult time.

OUR GRATITUDE NEWSLETTER:

It is our pleasure to share this quarterly newsletter with you. We invite you to let us know if you would prefer to receive this publication by mail or email. If you would prefer NOT to receive our newsletter at all, please let us know. To tell us your preference, you may call (650) 367-5657 or email *sequoia.foundation@dignityhealth.org*.

CUT HERE

MAKE A GIFT TO THE SEQUOIA HOSPITAL FOUNDATION TODAY:

Enclosed is my tax-deductible gift of:

☐ $50 ☐ $75 ☐ $100 ☐ $250 ☐ Other $ _____

Please make checks payable to Sequoia Hospital Foundation. Please mail this form and your donation to 170 Alameda de las Pulgas, Redwood City, CA 94062 or give online at *sequoiahospitalfoundation.org*.

My information:

Name: _____ Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Credit card gifts:

Please charge my gift to: ☐ Visa ☐ Mastercard ☐ AmEx Card #: _____

Expiration: _____ CVV: _____ Signature: _____

Designation:

Apply my gift to the following: ☐ Greatest Need ☐ Birth Center ☐ Heart & Vascular Institute ☐ Guest House ☐ Emergency ☐ Health & Wellness Center ☐ Medical/Surgical/Orthopedic ☐ Radiology ☐ Kennett Scholarship ☐ Other: _____

My giving options:

☐ I wish to give anonymously. ☐ Please contact me regarding making a planned gift/estate gift.

GRSpring2017