



**Sequoia Hospital  
Foundation.**

Creating a healthy community. **Together.**

# GRATITUDE

Summer 2017

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Gail D. Rudolph, M.S., CFRE

## NEW FRONTIERS IN CANCER TREATMENT:

The Sequoia Hospital Foundation was pleased to receive a recent generous gift of \$250,000 to help establish a Precision Biopsy Center to serve Sequoia's community. This innovative concept to optimize biopsy – *a fundamental part of cancer treatment* – is being pioneered at Sequoia by Anobel Tamrazi, MD, PhD.

Dr. Tamrazi, an Interventional Radiologist (IR), performs image-guided procedures, including biopsies and cancer treatments. He is focused on making procedures that are most often only available in major academic medical centers, easily accessible to the broader community, where most patients are treated.



Proper biopsy sampling and comprehensive analysis are crucial to treating cancer, but not available to many cancer patients. The Precision Biopsy Center's mission is to advance cancer treatment by optimizing the two steps of clinically useful biopsy: (1) obtaining a quality sample which can be analyzed and (2) arranging for optimal analysis of that sample so oncology teams can identify the best treatment options.

The Precision Biopsy Center's unique, patient-focused approach to biopsy will result in better samples, more reliably. For comprehensive analysis of the samples obtained, Sequoia's Center will identify and work with those companies which have the most advanced molecular analysis platforms. Such molecular analysis allows for treatment options targeted toward a patient's particular cancer, known as Immuno-Oncology or Precision Cancer Care. The Center will make this state of the art analysis easily available to our community.

The Sequoia Hospital Foundation is proud to be able to provide funding for this exciting new approach to biopsy and looks forward to working with Dr. Tamrazi as his work to improve cancer treatment proceeds.

## PRESIDENT'S MESSAGE:

Welcome to the summer edition of the Sequoia Hospital Foundation's GRATITUDE newsletter. Inside, we're please to share two stories of generous support by members of our community as well as news of our Foundation events and ways in which you can become more involved. Further, our Foundation Board has new leadership and we're pleased to introduce you to our new Chairperson, Joan Ulibarri, as we celebrate a significant accomplishment within our Dignity Health philanthropy family.

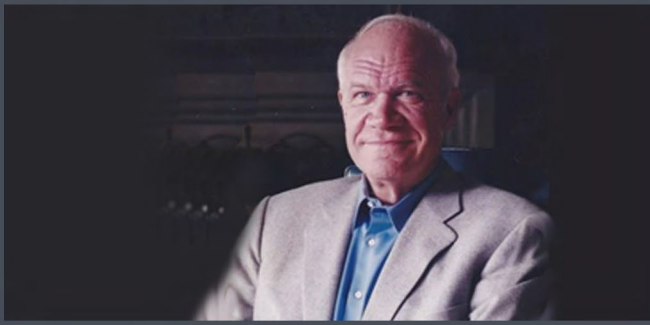
Gail D. Rudolph, M.S., CFRE  
President, Sequoia Hospital Foundation



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## DUNCAN MATTESON:



The Sequoia Hospital Foundation was saddened to learn of the passing of Duncan Matteson earlier this year. A prominent real estate and banking executive, community leader and philanthropist, Duncan and his wife, Shirley, have been long-time supporters of Sequoia's mission and programs.

In recent years, Duncan had become involved in the Foundation's golf tournament, serving on the planning committee and generously sponsoring the event's awards and celebration dinner. His experience and advice helped further grow our annual event.

Before his passing, Duncan made provisions for Sequoia to be included as a charitable beneficiary of his IRA account. This generous act means that he and Shirley will again be the tournament's dinner sponsor this year. The remainder of his gift will benefit Sequoia's Heart and Vascular Institute.

Please join us in keeping Shirley and the Matteson family in your thoughts.

## HONORING THE PUTNAM FAMILY:

During June's Boot, Scoot & Boogie, the Sequoia Hospital Foundation was pleased to honor Joe Putnam and the Putnam family for their three generations of generous support of Sequoia Hospital, our Foundation and the community we serve.

Mary Lou Putnam served on the Foundation's Board of Directors for ten years and she and her husband Joe co-chaired the Foundation's 2000 gala celebrating Sequoia Hospital's 50th Anniversary.

Joe and Mary Lou's son, Marty, has co-chaired Sequoia's annual golf tournament, an event Putnam Lexus has sponsored for the past twenty-six years. Marty's wife, Anne, served on the hospital's grand opening committee for Sequoia's new Patient Pavilion.

Lorianne (Putnam) Chammas brought the family's third generation to the Foundation in 2014 as a member of the *Cirque du Sequoia* planning committee and, most recently, granddaughter Katie Putnam interned in the Foundation office.



## JUNE'S BOOT, SCOOT & BOOGIE:

On June 24th, more than 250 sponsors, guests and volunteers gathered at Woodside's National Center for Equine Facilitated Therapy (NCEFT) to raise important funds for Dignity Health Sequoia Hospital's award-winning Birth Center. Before night's end, the event raised more than 47% more in overall revenue than last year! Guests raved about the unique venue, gourmet barbeque, line dancing, fabulous auction packages and - *the returning hit of the evening* - the Original Butt Sketch artist. Incoming Foundation Board of Directors Vice Chair Mara Giattina's deeply touching story of her own experience while delivering twins at Sequoia helped underscore the importance of this special place and the reason that families feel such an enduring fondness for their time in the hospital's Birth Center.

Pictures are available at [www.sequoiahospitalfoundation.org](http://www.sequoiahospitalfoundation.org)





## MEET THE NEW FOUNDATION BOARD CHAIR:

Joan Ulibarri joined the Sequoia Hospital Foundation's Board of Directors in 2011 and in June of 2017 was elected by her peers to serve as the Board's Chairperson.

Joan is a real estate agent with Coldwell Banker. A dedicated community volunteer and philanthropist, Joan and her husband, Ernie, are Atherton residents and have been active partners in the Foundation's campaigns and events for more than a decade.

Joan served as a member of the New Sequoia Hospital Capital Campaign Cabinet, charged with raising \$15 million in philanthropic support from within the community. Most recently, Joan served on the planning committee for the Foundation's successful Boot, Scoot & Boogie event which benefited Sequoia's Birth Center.



## ANNUAL GOLF TOURNAMENT:

Early registration is now open for the Sequoia Hospital Foundation's upcoming 33rd Annual Invitational Golf Tournament. This year's tournament will take place on September 18, 2017 at Menlo Park's Sharon Heights Golf and Country Club.

The Sequoia Hospital Foundation was begun with our original golf tournament and more than three decades later it remains a day of play among colleagues, friends and community leaders. It is a day to come together to support the mission, people and programs of Dignity Health Sequoia Hospital.

This year, even if you aren't a golfer we encourage you to be a part of the event as a sponsor, a volunteer or simply by joining us for the relaxing post-tournament dinner and awards ceremony.

To register online and for complete tournament details and sponsorship information please visit our website: [www.sequoiahospitalfoundation.org](http://www.sequoiahospitalfoundation.org).



## DIGNITY HEALTH RANKED NUMBER ONE:



Earlier this year, we were pleased to report that Dignity Health was again ranked among the top 10 high-performing health care fundraisers in North America by the Association for Healthcare Philanthropy (AHP) -- the second year in a row that Dignity Health had earned this distinction.

We are now honored to update this news to report that out of the top 52 high-performing fundraisers in the U.S. and Canada included in this AHP report, Dignity Health Philanthropy was ranked No. 1.

Dignity Health has 31 foundations in California, Arizona and Nevada, including our own Sequoia Hospital Foundation, that provide essential fundraising support to assist in realizing its mission of providing compassionate, patient-centered care on an individual level. Last year Dignity Health Philanthropy collectively raised nearly \$113 million.

AHP is a not-for-profit, international professional organization dedicated exclusively to development professionals who encourage charity in North America's health care organizations. It has 5,000 members representing more than 2,200 health care facilities



## JOIN OUR ONLINE COMMUNITY:



The Sequoia Hospital Foundation maintains an active presence on social media and invites you to join our online community. Be among the first to learn about the Foundation's latest news, campaigns and events.



## ANNUAL HEALTHCARE SPONSORS:

Please join us in thanking the following businesses who have stepped forward to pledge their annual support to Sequoia Hospital and the Sequoia Hospital Foundation. To learn more visit [sequoiahospitalfoundation.org/ahs](http://sequoiahospitalfoundation.org/ahs)

## SENSIBA SAN FILIPPO LLP

CERTIFIED PUBLIC ACCOUNTANTS AND BUSINESS ADVISORS



## RESOURCES TO HELP PLAN YOUR FUTURE:



Even if you were unable to attend the Foundation's recent free financial planning and planned giving seminar, our staff has the resources to help you. Members of our team are available to answer your questions and provide the detailed information necessary for you to talk with your own financial advisors. Our planned giving website, [sequoialeadership.org](http://sequoialeadership.org) has financial calculators, introductory videos and the news and information you need. Finally, our 276-page Provide & Protect book is a comprehensive resource for you and your family as you plan your financial future. *Ask for a copy today!*

To request additional information, contact our office at (650) 367-5657 or [sequoia.foundation@dignityhealth.org](mailto:sequoia.foundation@dignityhealth.org).

## OUR GRATITUDE NEWSLETTER:

It is our pleasure to share this quarterly newsletter with you. We invite you to let us know if you would prefer to receive this publication by mail or email. If you would prefer NOT to receive our newsletter at all, please let us know. To tell us your preference, you may call (650) 367-5657 or email [sequoia.foundation@dignityhealth.org](mailto:sequoia.foundation@dignityhealth.org).

CUT ✂ HERE

## MAKE A GIFT TO THE SEQUOIA HOSPITAL FOUNDATION TODAY:

Enclosed is my tax-deductible gift of:

☐ \$50 ☐ \$75 ☐ \$100 ☐ \$250 ☐ Other \$ \_\_\_\_\_

### My information:

Name: \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_

### Credit card gifts:

Please charge my gift to: ☐ Visa ☐ Mastercard ☐ AmEx Card #: \_\_\_\_\_

Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

### Designation:

Apply my gift to the following: ☐ Greatest Need ☐ Birth Center ☐ Heart & Vascular Institute ☐ Guest House ☐ Emergency  
☐ Health & Wellness Center ☐ Medical/Surgical/Orthopedic ☐ Radiology ☐ Kennett Scholarship ☐ Other: \_\_\_\_\_

### My giving options:

☐ I wish to give anonymously. ☐ Please contact me regarding making a planned gift/estate gift.

GRSummer2017