

Sequoia Hospital Foundation
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FOR IMMEDIATE RELEASE

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SEQUOIA HOSPITAL FOUNDATION HOSTS GERMAN EXCHANGE EXECUTIVES

REDWOOD CITY, Calif. (Jan. 16, 2015) – The Sequoia Hospital Foundation was honored this week to serve as one of only four foundations selected to welcome German healthcare philanthropy executives to the United States during a two week visit.

The exchange program grew from a series of meetings held in Germany over the past three years facilitated by the Association for Healthcare Philanthropy (AHP) and the German Fundraising Association (DFV). This exchange is being formally hosted by Bill Littlejohn of the Sharp Healthcare Foundation in San Diego, CA. The visitors, from university hospitals in Essen and Schleswig-Holstein (Kiel and Lübeck) in Germany, are visiting Long Beach Memorial Medical Center and Rady Children’s Hospital in San Diego, in addition to Sharp and the Sequoia Hospital Foundation.

Pit Horst, Fundraising-CEO from the Universitätsklinikum Schleswig-Holstein (UKSH) (www.uksh.de/gutestun) in Kiel and Lübeck, Germany and Jorit Ness, CEO Stiftung Universitätsmedizin (www.universitaetsmedizin-essen.de) in Essen, Germany spent the day with members of the Sequoia Hospital Foundation team sharing ideas and information related to donor stewardship, physician relations, volunteer management, marketing, board engagement, and other topics of interest. This rare opportunity to exchange best practice learnings from colleagues across the globe was a valuable experience for all parties.

“It was a pleasure to welcome Pit and Jorit to Sequoia Hospital and to Redwood City. It is an honor to have the Sequoia Hospital Foundation viewed as an institution of the caliber worthy of participation in an international exchange program of this nature,” observed Sequoia Hospital Foundation President Gail Rudolph, CFRE. *“It speaks to the work not only of our team but of our Board of Directors and dedicated volunteers.”*

“We are so thankful for this amazing and interesting exchange opportunity. Our discussions were very useful and friendly. The team at the Sequoia Hospital Foundation has accomplished a great deal that we can learn from! We are looking forward to keeping in touch and continuing in this international healthcare philanthropy exchange,” Pit Horst and Jorit Ness said.

About the Sequoia Hospital Foundation

For more than three decades the Sequoia Hospital Foundation, a 501(c)(3) not-for-profit organization, has remained dedicated to supporting the life-saving mission of Sequoia Hospital. Financial support from individuals, families, foundations and organizations is essential to maintain Sequoia's ability to offer excellent, state-of-the-art services and programs. The Foundation is proud to use 100% of every dollar donated to support patient care, programs and facilities to keep our hospital strong and our community healthy.

To learn more, please visit our website:

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About Sequoia Hospital

Dignity Health Sequoia Hospital is an accredited, not-for-profit community hospital providing innovative and exceptional health care for generations of Bay Area residents. Sequoia's Heart and Vascular Institute is a nationally known pioneer in advanced cardiac care. The hospital has been voted "A Family Favorite Best Birth Center and Best Hospital" by readers of Bay Area Parent magazine for five consecutive years. And, in 2014, Sequoia received the American Heart Association's Get With the Guidelines Silver Award for stroke care. Sequoia Hospital's new Pavilion opened to patients in October 2014. With the addition of the new Pavilion, Sequoia is one of the most advanced health care facilities in the Bay Area.

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