

Sequoia Hospital Foundation
170 Alameda de las Pulgas
Redwood City, CA 94062

FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Alex Wright
Manager, Communication & Innovation
Alex.Wright@DignityHealth.org
(650) 367-5676

SEQUOIA HOSPITAL FOUNDATION WELCOMES GAIL RUDOLPH AS NEW PRESIDENT

REDWOOD CITY, CA – June 16, 2014 – The Sequoia Hospital Foundation is pleased to announce that Gail Rudolph, CFRE has joined the organization as its new President. In addition to her role with the Sequoia Hospital Foundation, Mrs. Rudolph will also serve in a parallel role as Vice President of Development and Community Relations for Dignity Health’s Sequoia Hospital.

With more than a decade of experience in philanthropy, Mrs. Rudolph comes to Sequoia from the Cleveland Clinic where she served as the Neurological Institute’s Senior Director of Development. She previously served as the Vice President of the Foundation at Centegra Health System near Chicago and as the Director of Development for Northwestern University.

“We are proud to welcome Gail to the Sequoia family,” said Glenna Vaskelis, President of Sequoia Hospital. *“The Foundation is an essential part of our hospital’s mission, providing critical funding for equipment and programs that directly impact each of the patients Sequoia serves. Gail brings to this position an impressive background that will enable her to advance our development efforts and help us shape the vision and the future of Sequoia Hospital.”*

“I am honored to join the Sequoia Hospital Foundation and the Dignity Health organization,” said Mrs. Rudolph. *“With the hospital’s new state-of-the-art Pavilion opening to patients in the coming months, the time is right to use the community’s excitement as a catalyst to strategize for the future. I look forward to utilizing my experience to work with Sequoia’s physicians, its grateful patients and the area’s donor community to help elevate the hospital’s programs and assure our patients receive the finest care possible at Sequoia.”*

Mrs. Rudolph holds a master’s degree in Human Services Administration, is a Certified Fund Raising Executive (CFRE) and an active member and frequent speaker with the Association for Healthcare Philanthropy. Her experience ranges from small shops where she was the only full time employee to larger institutions with development departments in excess of 200 professionals. Among her many accomplishments, Mrs. Rudolph led the first hospital to be accepted into the Council of Foundations in Washington, DC in 2008.

Mrs. Rudolph began her new role at Sequoia on June 9, 2014.

About the Sequoia Hospital Foundation

For three decades the Sequoia Hospital Foundation, a 501(c)3 not-for-profit organization, has remained dedicated to supporting the life-saving mission of Sequoia Hospital. Financial support from individuals, families, foundations and organizations is essential to maintain Sequoia's ability to offer excellent, state-of-the-art services and programs. The Foundation is proud to use 100% of every dollar donated to support patient care, programs and facilities to keep our hospital strong and our community healthy.

To learn more, please visit our website:

www.sequoiahospitalfoundation.org

Join our community:

www.facebook.com/sequoiahospitalfoundation

www.twitter.com/seqfoundation

About Sequoia Hospital

Dignity Health Sequoia Hospital is an accredited, not-for-profit community hospital providing innovative and exceptional health care for generations of Bay Area residents.

Recognized for superior and sustained clinical quality, the hospital received the 2013 America's 50 Best Hospitals Award™ and the 2013 Distinguished Hospital Award for Clinical Excellence™ from Healthgrades®, a leading provider of comprehensive information about physicians and hospitals. Sequoia's Heart and Vascular Institute is a nationally known pioneer in advanced cardiac care. The hospital was voted "A Family Favorite 2013 Best Birth Center and Best Hospital" by readers of *Bay Area Parent* magazine.

Sequoia Hospital's new Pavilion is opening to patients in the coming months. With the addition of the new Pavilion, Sequoia will be one of the most advanced health care facilities in the Bay Area. Overall, the new hospital campus is designed to meet the needs of future generations, carrying on a 60+ year tradition of providing award-winning care to the Bay Area community.

To learn more, please visit our website:

www.SequoiaHospital.org

Join our community:

www.facebook.com/SequoiaHospital

<https://twitter.com/SequoiaHospital>

Watch our videos:

www.youtube.com/SequoiaHospital

###